

Deadline: 6 weeks before show opening

(If ad space is purchased after deadline above,
the advertisement will run in the next production program.)

Cherokee Theatre Company is a 501(c)3 non-profit organization. Tax ID #27-0497467

Live Area

Full Page (Inside)*	4.7" w x 7.7" h <i>No Bleed</i>
1/2 Page*	Horizontal — 4.7" w x 3.85" h Vertical — 2.35" w x 7.7" h
1/4 Page*	Horizontal — 4.7" w x 1.92" h Vertical — 2.35" w x 3.85" h
*Text must be contained within the specified dimensions.	

Artwork can be accepted as PLACEMENT READY if:

- It is the exact measurements for the contracted ad size.
- The color mode is CMYK.
- The resolution is a minimum of 300 ppi.
- The ad is approved and ready for print.

Acceptable File Types: PDF Files are recommended and preferred. JPG and TIF files are also accepted with a minimum of 300 PPI. GIF files cannot be accepted. ALL PDF FILES MUST HAVE 100% FONTS EMBEDDED. Any fonts which cannot be embedded must be converted to outlines.

Photos: Should be a minimum of 1,000 pixels wide for a 1/4 Page ad, larger for larger ads. They may be provided in JPG or TIF file formats.

Logos: Vector-based logo files are recommended. These include EPS, AI, and PDF files.

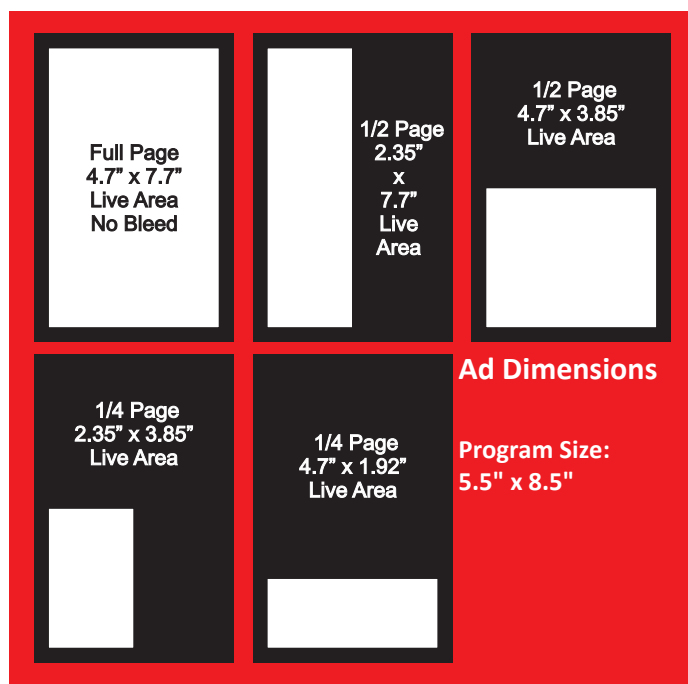
Images on the Internet: Images and logos CANNOT be pulled from the advertiser's website. Web resolution files are too low a resolution for print.

Copyrights: The advertiser must have permission to reprint all logos, photos, text, and design concepts provided to us. If you would like us to use an ad from another publication, please request consent to use the artwork it designed.

Submission: All artwork should be e-mailed to info@cherokeetheatre.org

CTC is a 501(c)(3) nonprofit organization and, in compliance with federal regulations governing nonprofit entities, we are prohibited from endorsing, supporting, or opposing any political candidate or campaign. As such, campaign or political advertisements cannot be accepted for inclusion in our programs, marketing materials, or events.

Revised 8/12/25



Season Sponsor Rates - 4 Productions

	Ad Dimension	Cost
Silver Level	1/4 Page	\$250
Gold Level	1/2 Page	\$500
Platinum Level	Full Page	\$1,000
Diamond Level	Full Page & Season Presenter	\$5,000

Single Program Rates

	Ad Dimension	Cost
1 Production (6 Shows)	1/2 Page	\$175
1 Production (6 Shows)	Full Page	\$300